

Barton Area Chamber of Commerce

Executive Board Meeting Minutes

January 4, 2008

Board Members Present: Nancy Rodgers, Jethro Hayman, Rich Royer, Cathy Hayes, Sylvain Gagnon, Fern Tanguay, Annalei Babson

Called to order at 11:35

The phone bill and message system were discussed. Jethro will contact Verizon to cancel the current account and forward the existing number to a new free account through GrandCentral that will be managed online.

Moonlight Madness was reviewed and thanks were given.

To further the Membership Drive, Jethro reported that the contact database had been updated and letters were sent to current and potential members to invite them to join or renew their membership.

The Board discussed the membership benefits for Individual Members vs. Business Members. It was decided that Individual Members are not eligible for benefits including health insurance. It was also decided that the Board should keep the rates the same for 2008 but consider raising membership prices in 2009.

The Membership Mixer was planned for February to be combined with data gathering for the e-NEK project. The Mixer Committee will meet January 11th 9:00 am to decide on details.

The Board appointed Annalei Babson as the new Secretary.

The Board Minutes will be posted on the Chamber's website from now on.

Fern will be attending the VACCE business meeting on January 16th.

Jethro reported that NEKTTA has a new executive director, Gloria Bruce, and the NEKTTA Board is considering changing their model of funding which could have an effect on the Chambers and Marketing Partners.

The Barton area was accepted to participate in the e-NEK project which will provide assistance for identifying and addressing the needs of the community to use the internet more effectively and efficiently for business opportunities. This project provides a great opportunity for local businesses to improve their web-based skills.

A strategy and database needs to be devised for distribution of current marketing materials. About 5000 Chamber brochures remain to be distributed before new brochures will be designed. 200 copies of new DVD are available with two versions of packaging: a hard cover for local distribution and a sleeve cover for mailing.

The meeting was adjourned at 1:30

Respectfully submitted,

Annalei Babson, Secretary